



Globalisation, Markets and Healthcare Policy: Redrawing the Patient as Consumer (Critical Studies in Health and Society)

Jonathan Tritter, Meri Koivusalo, Eeva Ollila, Paul Dorfman

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Although the last two decades have seen the healthcare systems of most developed countries face pressure for major reform, the impact of this reform on the relationship between empowerment, consumerism and citizen's rights has received limited research attention. *Globalisation, Markets and Healthcare Policy* sets out to redress this imbalance.

This book explores the extent to which globalisation and commercialisation relate to current and emerging health policies. It also looks at the implications for citizens, patients and social rights, as well as how policy making interacts with the interests of global and European trade and economic policies. Topics discussed include:

- How the impact of globalisation on health systems is apparent in the influence of international actors and European policies.
- How the impact of globalisation is mediated by national priorities and policies and is therefore reflected in diverse influences.
- How commercialisation of health is presented as benefiting citizens and patients but has the potential to undermine the aims and values inherent in health systems.
- How the role of citizens' interests, social rights, patient's rights and priorities of patient and public involvement need to be separated from commercialisation, choice and consumerism in health care.

Essential reading for policy makers and students of public policy, politics, law and health services, *Globalisation, Markets and Healthcare Policy* will also appeal to those interested in patient involvement international healthcare, international relations, trans-national organisations and the EU.

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