



COMPASS LAW FIRM RANKINGS: Which rankings are useful and what does successful ranking work look like?

Alexander Gendlin

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Law firm rankings have established themselves around the world as the means for evaluating law firms and lawyers. Chambers and Partners alone covers over 190 countries.

This book will provide answers to the most important questions when dealing with rankings:

- How can law firms determine, which ranking is to be taken seriously and furthermore is suitable for the law firms' purpose (e. g. small law firms must not work with the exact same rankings as large law firms)
- What should law firms and all members of the legal profession do to effectively communicate their performance to the ranking publications in order to improve their own rankings?
- How can the law firms' clients distinguish between important and less relevant rankings?

This book for the first time offers an overview of the law firm ranking industry and gives recommendations as to why which rankings are suitable for which law firms and legal fields.

Case studies and practice notes are also provided for working properly with rankings.

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