

Finding #1 Stocks: Screening, Backtesting and Time-Proven Strategies (The Zacks Series)

Kevin Matras

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Practical trading tools and techniques developed by Zacks Investment Research

While there are many stock trading systems on the market today, that use a variety of different approaches and indicators, the approach used by Zacks Investment Research is built around the number one driver of stock prices: company earnings.

Based on Zacks Research Wizard product, this book provides you with market beating stock selection techniques and advice on how to build your own stock selection system. This practical guide discloses several trading methods that have outperformed the market for a long period of time and shows you how to screen stocks and develop selection criteria to build various types of stock portfolios, such as aggressive growth; growth and income; momentum; and value.

- Highlights several of Zacks trading methods that have outperformed the market for extended periods of time
- Discusses how to create customized systems incorporating elements of the Zacks approach with other types of fundamental and technical data
- Includes a 30-day free subscription to Zacks Research Wizard software

Written with the serious investor in mind, Finding #1 Stocks will put you in a better position to excel in today's dynamic markets.



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