



Become the CEO of You, Inc.: A Pioneering Executive Shares Her Secrets for Career Success

Susan Bulkeley Butler

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Become the CEO of You, Inc.: A Pioneering Executive Shares Her Secrets for Career Success Susan Bulkeley Butler

"Make things happen for you, don't just let them happen to you," is Susan Bulkeley Butler's call to action for you to take responsibility for your life. Susan has mentored hundreds of women, and in *Become the CEO of You, Inc.* she provides you with the lessons and tools that she used in her remarkable career as the first woman partner at Accenture.

As your Virtual Mentor, Susan offers her Make-It-Happen Model, a four-step approach that sets a concrete and clear course for achieving your life's dreams. She urges you to think of yourself as the CEO of You, Inc. -- taking control, building a board of directors, setting a strategy and differentiating yourself from the competition. The book contains 32 of Susan's most important career lessons, plus action items to put them to work towards your own goals. Through it all, Susan acts as your coach every step of the way.

"Susan Bulkeley Butler's pioneering career opened important doors for the women executives who followed. I have applied her insights and tools for managing change in my professional and personal lives - with powerful results." - Karen Page, Award-winning Author, Founder and Chair, Harvard Business School Network of Women Alumnae

* An empowering book for every woman who has a dream.

* Each chapter ends with a recap of action items and activities to help you navigate your journey

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