



# Say Anything to Anyone, Anywhere: 5 Keys To Successful Cross-Cultural Communication

*Gayle Cotton*

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**Say Anything to Anyone, Anywhere: 5 Keys To Successful Cross-Cultural Communication** Gayle Cotton

**The five steps to successful selling, negotiating, and managing multi-culturally**

*Say Anything to Anyone, Anywhere* gives readers five simple key guidelines to create rapport and organize strategies for success across different cultures. This book teaches to be proactive, not reactive, in your cross-cultural communications and shows how to use simple rapport tools to create trust with the cultures you work with or travel to. Learn how to organize productive interactions in person, on the phone, and by email. Discover interpersonal communication skills and virtual strategies that build strong relationships.

- Offers quick, accessible examples and clear guidelines about how to create an understanding between cultures
- Gives tips and strategies on how to communicate without offending
- Author Gayle Cotton is a Emmy Award Winner and a distinguished, highly sought after speaker, corporate trainer, and executive coach.

This step-by-step guide to cross-cultural business will help you build strong relationships and manage successfully, no matter the cultural differences.

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