

Academic Writing: A Guide for Management Students and Researchers (Response Books)

Mathukutty M Monippally, Badrinarayan Shankar Pawar



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This book helps students and researchers write better assignments, better dissertations, and better papers for publication. Characterizing academic writing as an integral part of the knowledge generation and dissemination process, it focuses on three main aspects: understanding research, documenting and sharing the process and results of research, and acknowledging the use of other people's ideas in the documentation.

The authors use various samples of good as well as defective writing to illustrate the features of academic writing. They describe in detail the structure and contents of academic papers, especially conceptual and empirical research papers for journals.

This lucidly written book will be a rich resource for MBA students and researchers working for MPhil and PhD degrees, especially in the fields of management, behavioural sciences and communications.

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