



# Net Work: Ethics and Values in Web Design

*Dr Helen Kennedy*

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## **Net Work: Ethics and Values in Web Design** Dr Helen Kennedy

Despite growing interest in the cultural industries and the iconic status of the web designer, surprisingly little academic attention has been paid to the work of people who make websites. This book fills that gap, offering a detailed analysis of the work practices and working conditions of web designers. Helen Kennedy draws on over a decade of work and research within the web design industry to argue that web design is suffused with ethical inflections, which originate both in Tim Berners-Lee's ideal vision of the web as an open, accessible and universal medium, and in the ethics and values which individual web designers bring to their work. Rich in empirical detail, *Net Work* is a must read for people interested in digital media and the cultural industries, and for those who want to work in these fields.

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