The Business Intelligence Team Handbook: A guide to building Business Intelligence for both business and technical team members.

Robert J Hatton

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Building Business Intelligence (BI) into your organization is a challenge. Part of that challenge is that a successful implementation will involve both technical and business people. The Business Intelligence Team Handbook provides common ground for all members of an effective BI team. Technical team members will gain perspective into reasons the organization wants to analyze data, and business people will have a concise overview into how the technical folk are organizing a solution. True success with BI means building BI into your organizational culture. The Business Intelligence Team Handbook can be the reference for that cultural change. Having this common point of reference for everyone involved with understanding how your organization works will help make the change possible. The Business Intelligence Team Handbook has information covering: - How to identify ROI for a BI project - Identifying specific questions - Converting specific questions to a BI design - How double entry accounting impacts analytics - A sample project narrative to provide big picture perspective - Important BI tools such as databases, query and presentation tools - How to collect and organize data (Extract / Transform / Load) - Pitfalls (we should all learn from other's mistakes) - How to think about analytic data (things you're analyzing and how you describe them) - How to structure analytic data (focused on a popular technique, the star schema) - The relationship between data structure and how it's queried - Different ways to present information - Business Intelligence culture However you pursue your Business Intelligence goals, make sure that the entire team has a common foundation.

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