



Öffentlichkeit im Internet (German Edition)

Claudia Hill

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Studienarbeit aus dem Jahr 2002 im Fachbereich Medien / Kommunikation - Multimedia, Internet, neue Technologien, Note: 1,3, Johannes Gutenberg-Universität Mainz (Institut für Publizistik), Veranstaltung: Seminar, Sprache: Deutsch, Abstract: Der Begriff der Öffentlichen Meinung wurde vor allem durch Elisabeth Noelle-Neumann geprägt. Der Analyse des Internet soll die Öffentlichkeit als soziale Kontrolle nach Elisabeth Noelle-Neumann zugrunde gelegt werden. Dabei werden diverse Merkmale herausgearbeitet, an hand derer später überprüft werden soll, ob man sie auf das Internet übertragen kann. Außerdem wird der Frage nachgegangen, ob es sich bei dem Internet um ein Massenmedium handelt oder nicht, da nach Noelle-Neumann die öffentliche Meinung durch die Massenmedien stark geprägt werden.

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