



# **Principle-Centered Leadership**

Stephen R. Covey

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This book asks the fundamental question, how do we as individuals (and organizations), not only survive but thrive amid tremendous change? More, why are our efforts to improve continuing to fail despite the millions of dollars we spend in time, capital, and human effort every year? How do we combat all of this by unleashing the full measure of our creativity, talent, and energy in the midst of this pressure? Is it realistic to believe that we can find balance in our personal life, family life, and professional life?

Author Stephen R. Covey shows that the answer to these concerns is Principle-Centered Leadership; a long-term, inside-out approach to developing people and organizations. Covey tells that the key to dealing with the challenges that we face today is the recognition of a principle-centered core within not only each of us, but within our organizations. Covey offers insights and guidelines that demonstrate how we can apply these principles both at work and at home which will lead not only to an increase in our productivity and the quality of our work, but also to a new appreciation of the importance of establishing more personal and professional relationships as we strive to enjoy a more balance, more rewarding and ultimately more effective life.

#### ABOUT THE AUTHOR

Dr. Stephen R. Covey is a renowned authority on leadership, a family expert, teacher, organizational consultant, and vice chairman of FranklinCovey Co. He has a B.S. from the University of Utah, an M.B.A. from Harvard University, and a Ph.D. from Brigham Young University.

Dr. Covey's insightful advice has helped millions. His book The 7 Habits of Highly Effective People has sold millions of copies and was named one of the most influential business books by Forbes magazine. Covey has authored numerous other works. He has been named one of Time magazine's 25 Most Influential Americans and has been awarded eight honorary degrees.



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