



Writing Great Emails is Not Art - 9 Ways to get there

Gisela Hausmann

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Wondering what it takes to get your emails noticed? This expert author has analyzed 100,000 emails and now shares her secrets. On average U.S. office workers send and receive more than 100 emails per day. Are you looking for ways to get people to read your emails sooner? In WRITING GREAT EMAILS IS NOT ART, 9 WAYS HOW TO GET THERE, author Gisela Hausmann explains why email is the least attractive way to "get mail" and what unspoken rules influence our perception of emails. She dissects email into its parts, and describes simple and easy to follow techniques how to improve each one so your email will stand out in its recipient's Inbox.



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