



Profile of the Worldwide Semiconductor Industry - Market Prospects to 1997: Market Prospects to 1997

A. Fletcher

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The prolongation of global recession continues to have a significant impact on this core sector of the electronics industry, compelling many manufacturers to review their operations and business strategies. Fierce competition and the need to reduce costs have resulted in many companies cutting back on commercial sales to concentrate on vertically integrated manufacturing or in new alliances being forged to strengthen product portfolios whilst minimising R & D costs.

This updated sixth edition of the report charts industry developments, including shifts in industry structure, joint ventures, trends in product design and markets and provides new industry forecasts to 1997.

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