

Why 90% of Startups FAIL? - Starting Small Business for Dummies, Entrepreneur Books: Lean Startup, Small Business Ideas, Starting a Small Business, Business ... Valley Startup, Startup Owners Manual)

Allan Green

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Discover How to Manage Risks in Order to Keep Your Business Up and About!

In the life of a startup entrepreneur, a startup business only has two directions: to prosper or to fail. Much of our lives, we can only look forward to becoming successful or becoming almost successful regardless of how we work towards our dreams. In the end, we can only say that the journey is worth the try.

According to a study conducted by the Small Business Administration (SBA) in 1998, it was found that only 44% of startup businesses stay afloat after four years since their opening date (but only 10% eventually succeed). Where'd the 56% go? Since startups are either bound to survive or not, there can only be two explanations for the missing 56%: their owners bailed out or they filed for bankruptcy.

The figures are bleak, but not when you - the entrepreneur – are prepared to take on business risks. Yes, the only thing that would cause a business to fail is failure to manage risks. As such, this book will focus on risk management as the first and primary tool towards propelling a startup business to success.

Here is a Preview of What You'll Learn...

- How to Understand Business Risks
- How to Market Risks

- How to Outsmart Your Competitor
- About Technological and Operational Risks
- About Financial Risks
- About People Risks
- How to Create Risk Management Plan
- About Startup Enterpreneurs Need

Download your copy today!

Take action right away to learn how to save your startup in this book "90% of Startups FAIL - You'd Better Know Why!"

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