



Einführung in die Personalwirtschaft (German Edition)

Werner Hackermüller

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Studienarbeit aus dem Jahr 2002 im Fachbereich BWL - Personal und Organisation, Note: 1,0, Hamburger Fern-Hochschule (Studienzentrum Linz), 9 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Personalpolitik, Personalpraktiken oder auch Personalmanagement sind Begriffe die unter Personalwirtschaft eingeordnet werden können.

Folgende Teilbereiche der Personalwirtschaft werden in dieser Arbeit behandelt:

- Ziele, Bedeutung und Einfluss der Personalpolitik
- Instrumente und Praktiken der Personalauswahl
- Personalentwicklung, Trainingsmethoden
- Beispiel aus der Unternehmenspraxis

Ziel ist es, die betriebliche Personalarbeit auf Basis wissenschaftlicher Erkenntnisse in praxisbezogener Form dar zu stellen.

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