



# High-Technology Entrepreneurship

*Ray Oakey*

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## High-Technology Entrepreneurship Ray Oakey

With the global economy in a precarious position, nurturing new entrepreneurial high-technology firms is likely to comprise a key component of any policy to encourage economic growth, both in developed and developing countries. Recent high-technology ventures – such as retailing in the music industry – have shown how entrepreneurs can radically change, or even replace, the structure of existing industries.

*High-Technology Entrepreneurship* introduces and analyzes all the major aspects of high-technology small-firm formation and growth. Locational and functional aspects of the process, as well as how contexts for development may vary between developed and developing economies are also discussed. Other key topics that are addressed include:

- how high technology firms originate in theory and practice
- entrepreneurship theory
- incubators, science parks and clustering
- entrepreneurial strategy and finance.

Students taking Master's-level courses in entrepreneurship, technology, innovation, academic enterprise and industrial development will find this an essential textbook for completing their studies.

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