



Supply Chain Risk: Understanding Emerging Threats to Global Supply Chains

John Manners-Bell

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Supply Chain Risk assesses the various sources of external threat to the supply chain, including environmental, geopolitical, economic and technological. John Manners-Bell clearly describes the evolving risks to supply chains and how multinational corporations should be dealing with them at a strategic level. He examines the lack of supply visibility which puts businesses at risk and includes case studies of best practice, as well as citing examples of when and how things go wrong. Each case study describes a company's supply chain and production/ sourcing strategy; a description of the catastrophic event which occurred; consequences to supply chain and management response; material losses incurred and resultant changes to company supply chain strategy.

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