



You Call the Shots: Succeed Your Way-- And Live the Life You Want-- With the 19 Essential Secrets of Entrepreneurship

Cameron Johnson, John David Mann

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Why work for someone else when you can call your own shots, pursue your dreams, and find success on your terms by starting your own business? So many people end up bored with their jobs, stuck in the corporate grind, never following their true passions. As wildly successful young entrepreneur Cameron Johnson shows, you don't have to live that way. We've entered a new age of entrepreneurship, with the Web making it easier than ever to start and run your own company. As Johnson's remarkable story reveals, the entrepreneurial way of life is a great way to make sure you love what you do -- and it offers the potential to achieve extraordinary success by following your gut instincts and going for what you really want.

What about the risks? Don't you need lots of money? Don't most start-ups fail? Johnson shares his essential secrets to entrepreneurial success that show you how he got into the life at very low risk, and, with very little money, took an idea that excited him and ran with it, achieving great success and satisfaction with businesses he loved. He didn't have an MBA; he didn't even have a college degree. But he had learned the simple yet vital secrets he reveals.

Cameron Johnson is a seriously happy entrepreneur who started his first business when he was nine with \$50 and a home computer. Before he'd turned twenty-one he'd started twelve successful businesses and was offered \$10 million in venture capital to grow his hot Web company CertificateSwap.com -- praised by *Entrepreneur* magazine as one of the Web businesses helping the tech industry get its groove back -- even bigger. He has never taken out a loan or racked up any debt, and every one of his businesses has been highly profitable -- so profitable that he made his first million before graduating from high school, and he's put away enough cash so that he could retire today. But that's the last thing on earth he'd want to do; he's much too happy starting up new companies.

Through the story of his own impressive career so far, in *You Call the Shots*, Johnson takes you behind the scenes of entrepreneurial success and empowers you to hit the ground running with your own great business idea, no matter how young you are or how little money you have to invest.

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